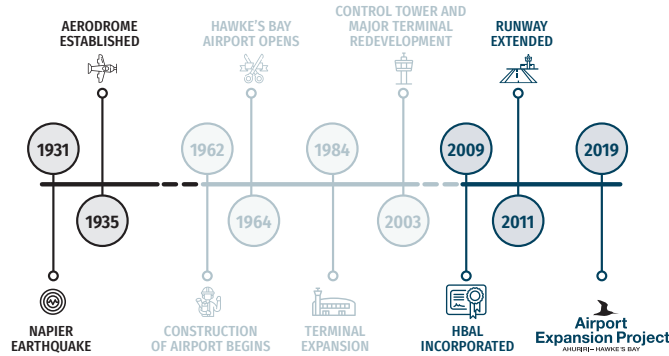


# WHO IS HAWKE'S BAY AIRPORT LIMITED?

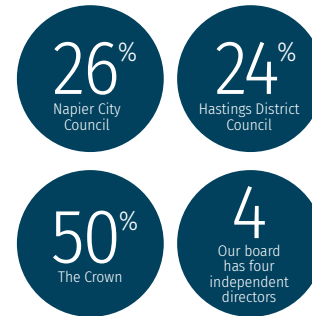


## OUR HISTORY



## OUR OWNERSHIP AND GOVERNANCE

Hawke's Bay Airport Limited (HBAL) is owned by three shareholders:



## PARTNERSHIPS AND COMMUNITY

Hawke's Bay Airport strives to build relationships with its partners and the community – through its sustainability framework, collaborative projects, its sponsorship programme and through engaging the community in what happens at the airport. HBAL supports a range of Hawke's Bay organisations including Hawke's Bay Air Ambulance Charitable Trust, Art Deco Trust, Export HB, Yarny Army among others.



Mana Ahuriri Trust is an important partner of Hawke's Bay Airport. The Trust has had significant input into the new terminal's "sense of place" and how it evokes the stories of our region.



Panels designed by local artist Jacob Scott will reflect Ngāti Kahungunu stories.

Hawke's Bay Airport is an important strategic asset for the Hawke's Bay region. It is the third busiest airport in the North Island and provides an essential role in connecting the Hawke's Bay region's people and produce with the wider national and international economy.

### Airport Facts:

- In 2018/19, more than 750,000 passengers passed through its gates
- Three regular direct flight destinations – Auckland, Wellington and Christchurch
- 24,000 aircraft movements a year
- Runway is 1750m long
- HBAL is located on 230 hectares of land

## WHAT WE DO



Provide airfield assets, such as runway, hangars and safety infrastructure, and airside services, such as aviation gas.



Owens, leases and manages 230 hectares of land around the airport, including wildlife management and grazing.



Provide passenger facilities, such as the terminal, luggage handling infrastructure and car parking.



18 businesses are located at Hawke's Bay Airport – including ABB, rental car companies, Skyline Aviation and other commercial aviation businesses.



Provide the Airport Rescue Fire Service.



Hawke's Bay Airport is home to the Napier Aero Club and a range of other recreation and general aviation operators.

In a normal year, the Napier Art Deco Festival draws more than 40,000 people to the region – many coming through Hawke's Bay Airport's gates from other parts of New Zealand and the world. HBAL is a proud sponsor of the event.

Hawke's Bay Airport prides itself on being a committed steward of the environment. It is a platinum sponsor of Biodiversity Hawke's Bay and is two years into a five year partnership.

A number of environmental initiatives are being carried out in the landscapes around the airport. In October 2020, HBAL management, employees and Hawke's Bay Biodiversity supporters (pictured) planted 900 eco-sourced plants from Plant Hawke's Bay along Watchman Road.

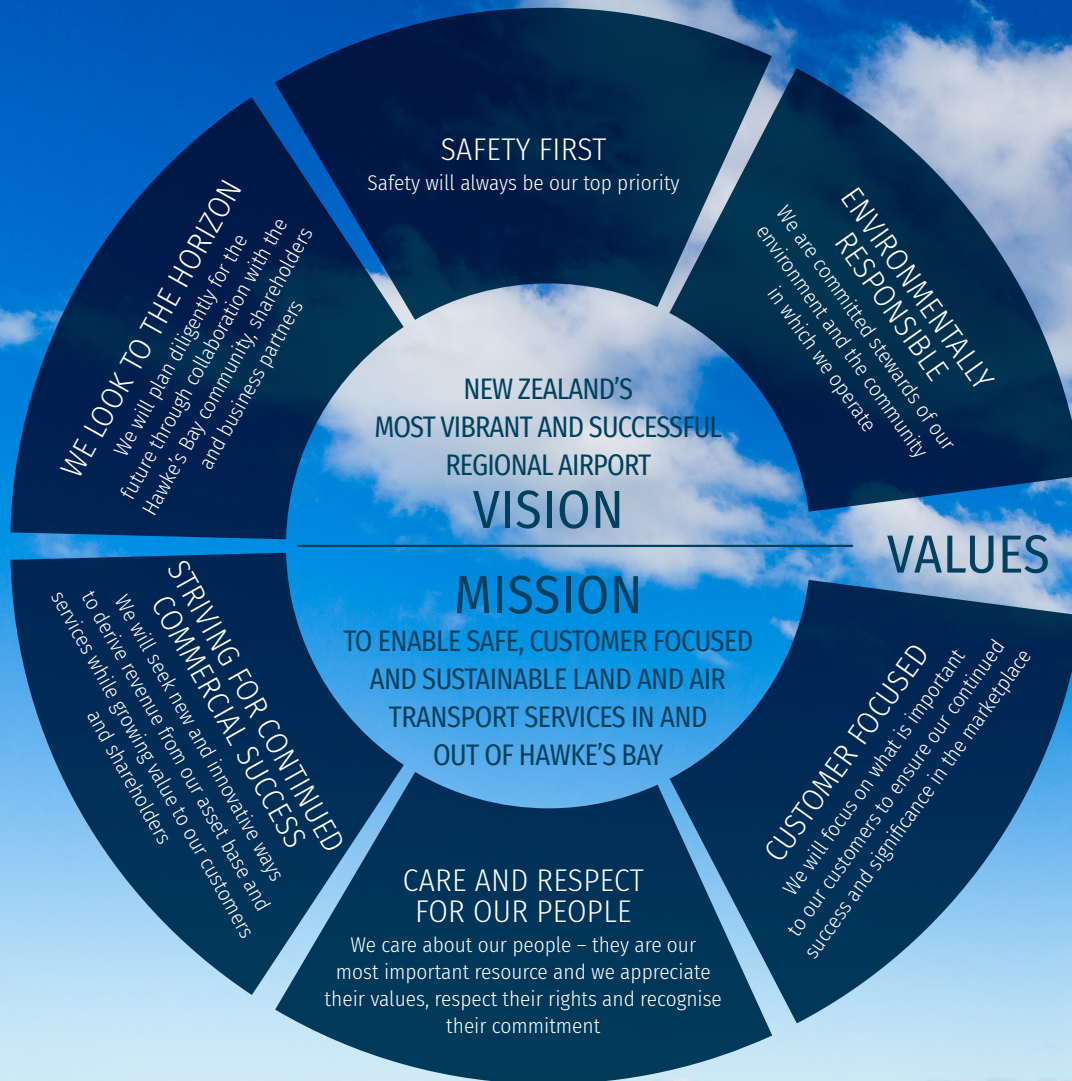


Hawke's Bay Air Ambulance Charitable Trust is a vital service to the region – taking patients to specialist care not available in Hawke's Bay. HBAL is a dedicated supporter of the organisation and assists the trust with air ambulance, search and rescue and medical equipment, ground handling, training and education and operational costs.





# WHAT ARE OUR PRIORITIES?



## STRATEGIC PILLARS



PROPERTY



PEOPLE



COMMERCIAL



OPERATIONS



PARTNERS

## SUSTAINABILITY FRAMEWORK



SOCIAL OPPORTUNITY



FINANCIAL RETURN



ENVIRONMENTAL EXCELLENCE



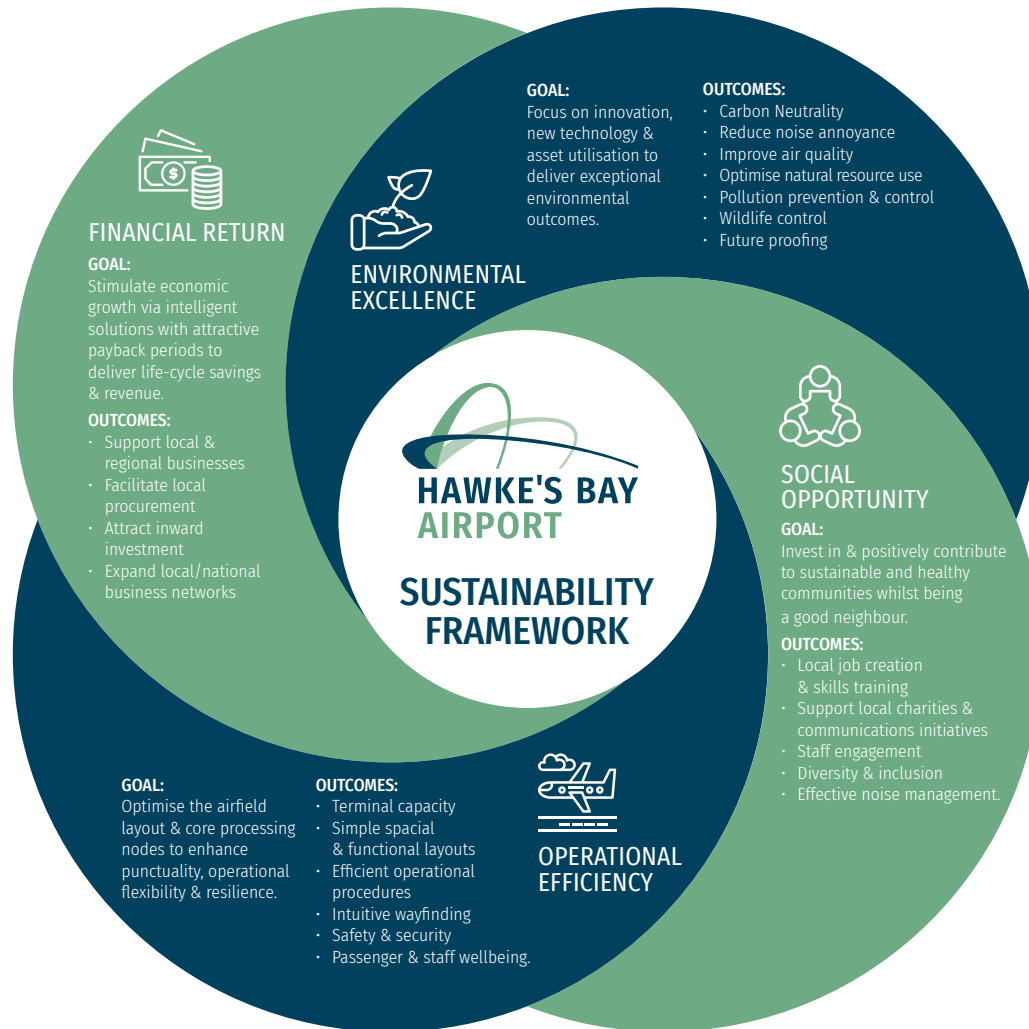
OPERATIONAL EFFICIENCY





# SUSTAINABILITY

## “AT THE HEART OF EVERYTHING WE DO”



### STRATEGIC DIRECTION: ENVIRONMENT, SOCIAL, OPERATIONAL, FINANCIAL

HBAL's Statement of Intent sets out the vision, mission and values of the Airport for the next financial year and beyond.

HBAL's vision is to become New Zealand's most vibrant and successful regional airport, welcoming one million passengers by 2030.

While HBAL acknowledges that the pandemic may impact the timing of this, it remains committed to the vision and the role that HBAL serves in assisting the local community and wider Hawke's Bay region in the post-pandemic economic recovery.

To achieve the vision, HBAL has identified a mission statement – to enable safe, customer focused and sustainable air transport services in and out of Hawke's Bay.

This mission is underpinned by five strategic pillars which focus on operational, commercial, property, partners and people related goals.

These pillars have been identified alongside HBAL's sustainability framework and recently developed sustainability policy (pictured left).



### AIRPORT CARBON ACCREDITATION: DOING OUR PART

We're taking sustainability seriously.

In February 2020, we succeeded in our first step towards carbon neutrality, gaining Level 1 of the internationally recognised Airport Carbon Accreditation programme.

In January 2021, we gained Level 2 ACA certification recognising Hawke's Bay Airport's commitment to emissions reduction, climate change mitigation, and sustainable development. Level 2 requires the airport to show that it has made meaningful change in its carbon emissions and since 2018 HBAL has reduced its average emissions per passenger by 12%.

Achieving Level 3 (out of six level) requires us to look beyond our own operation, so the next phase will see us work with our partners, such as tenants and contractors, to help bring their emissions down. We will also be looking to key partners in our community to collaborate on some larger-scale projects.



# HOW ARE WE PROGRESSING?

## COVID-19 IMPACTS AND RECOVERY

### A SHORT, SHARP HIT

The closure of borders due to Covid-19 did impact HBAL's financial position – with revenue from aircraft landings, car park transactions and other revenue plummeting during Level 4. These figures are for April 2020 – at the heart of lockdown.



**149 PASSENGERS**

(-64,862 on year prior)



**63 CAR PARK TRANSACTIONS**



**15 AIRCRAFT MOVEMENTS**

(-1,174 on year prior)



**TERMINAL CONSTRUCTION CEASES**

### EFFECT ON 2019/2020 FINANCIAL YEAR

Lockdown impacted the whole 2019/20 financial year and saw the terminal redevelopment delayed.



**\$105K REVENUE**

(Down \$649,00 on year prior)



**541,000 PASSENGERS**

(Down 28% year-on-year)

### RECOVERY: BOUNCING BACK WITH POSITIVE FORECASTS

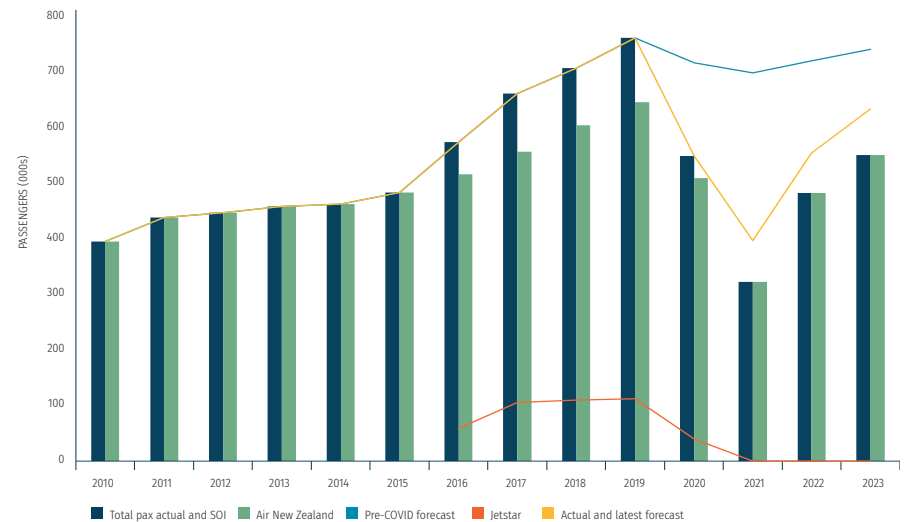


Prior to the Covid-19 pandemic, Hawke's Bay Airport was experiencing significant growth. In the 2018/2019 financial year, more than 750,000 passengers passed through its gates – three times the number of passengers received at the turn of the millennium.

In 2019, it was estimated that over the next 25 years that number would grow to 1.86 million passengers a year. Airport management are confident that, with the greater interest in domestic tourism and the resumption of international travel, HBAL will swiftly climb back to its pre-pandemic growth curve and passenger numbers.

Those long-term forecasts underpin the development of HBAL's 20-year Master Plan.

Passenger Numbers  
2010 - 2023



This graph shows pre-Covid forecast (blue line), actual-to-date and estimated 2022/23 passenger numbers (orange line).

# OUR GATEWAY TO HAWKE'S BAY



## REDEVELOPED TERMINAL TO OPEN DOORS SOON

In the coming months, the newly redeveloped terminal will open its doors, offering a range of new and enhanced services and spaces that welcome visitors with a slice of Hawke's Bay.

The arrivals and departure areas, opened in 2019, will flank the central terminal, offering a Bay Espresso café and wine bar, children's entertainment area, retail spaces, viewing lounge, meeting rooms and Air New Zealand's regional lounge.

The redeveloped terminal will step up the functionality of passenger services but will also be a place that reflects who we are – taking inspiration from the surrounding environment, our strong horticulture, viticulture and agricultural economy and our shared cultural stories.

Hawke's Bay Airport continue to work closely in collaboration with mana whenua on the terminal redevelopment. In particular Mana Ahuriri Trust recently described the airport as "the marae for all", emphasising its importance to not only economic development but community wellbeing.

